

Script generated by TTT

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Pages: 5

## Social Information Retrieval Experiment & Exercise

Social Gaming / Social Computing (IN0036+IN2241)

Christoph Fuchs

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## BACKGROUND INFORMATION ON THE EXPERIMENT

### Manual Mode

- Information seeker defines **query and recipients** for query
- Recipients** of query answer manually

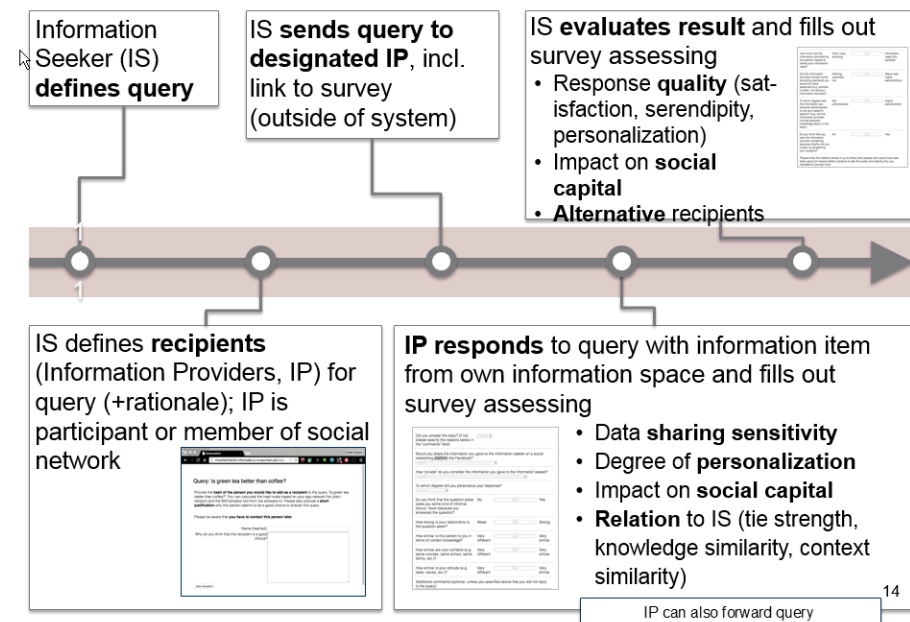
### Automatic Mode

- Information seeker defines **query**
- Recipients** of query defined by system
- Recipients get a **recommendation** which document from their information space might be a **suitable answer**
- After confirmation:** Reply sent to Information Seeker through system

### Social Semantic Product Search

- User searches for products
- Results are taken from Amazon
- Products bought / viewed by friends** are added and/or highlighted accordingly (without sharing the name of the respective friend)

## MANUAL MODE – OVERVIEW



**QUESTIONS?**

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